SMART CHOICE SCHOLARSHIP
2015

Peer-Reviewed Journal Articles

Published


Accepted


Peer-Reviewed Extension Publications


Curricula/Programs


Peer-Reviewed Presentations


Non-Peer Reviewed Presentations


Non-Peer Reviewed Publications

Referred Conference Proceedings


Teaching (Certified Educators, Other Educators and Consumers)

Certified Educators


Professional Development of Community Partners


Workgroup at Howard County Local Health Improvement Coalition. Columbia, MD.


**Consumer Workshops**


Pippidis, M. (2015, May 8 and 9). *Smart Choice Health Insurance™*. Two presentations to University of Delaware employees during enrollment period, Newark, DE.


Awards

ACA Prince George’s County Partner Awards Program. (2015, May)

Certificate of Appreciation from Center for Medicare and Medicaid for being a Champion for Coverage. (2015, April)

NEAFCS 2015 Regional Winner: Family Health and Wellness Award. (2015, November)

Applied Research

Smart Choice and Smart Use Health Insurance™ Program Development and Impact Assessment

Braun, B., Little, L., Brown, Virginia; Garcia, Christine; McCoy, Teresa; Pippidis, Maria; Russell, Mia. Health Insurance Literacy Initiative. University of Maryland Extension.

This educational programming and research initiative was launched in 2012 to teach consumers how to make wise purchase and use decisions. A pilot test occurred in 2013-14 that resulted in a second pilot test of a reduced set of measures in 2014-15.

In 2015, the team:

1) Created, pre-tested and launched the Smart Choice Basics™ curriculum after training 30 Extension Educators to conduct a pilot test in late 2014-early 2016;
2) Trained and certified additional educators, now totaling 189 educators in 31 states to teach Smart Choice Health Insurance™;
3) Collected and analyzed impact data from a second pilot test of Smart Choice Health Insurance™;
4) Began development and pre-testing the first module, Smart Actions, as part of the new Smart Use Health Insurance™ curriculum; obtained funding from the University of Maryland to translate the Smart Use Health Insurance™ module, Smart Actions™ into Spanish in partnership with the Department of Residential Facilities and the Graduate Studies in Interpretation and Translation Program of the Department of Communications; and
5) Published or presented multiple scholarly articles. Funded by the University of Maryland Extension, College of Agriculture and Natural Resources and University of Delaware Cooperative Extension.

Results from the pilot tests of Smart Choice Health Insurance™ revealed that consumers increased confidence and capability to make smart health insurance purchase decisions. Reports of the findings from the pilot tests are available at: http://extension.umd.edu/insure/research
**Linking Health Care Reform to Economic Development in the Agriculture Sector**

Little research or outreach has focused on understanding how the Affordable Care Act will influence the way farm and ranch families structure and grow their enterprises, manage risk and balance labor resources.

The HILI team is part of a multi-state USDA’s Agriculture Food and Research Initiative Grant: *Linking Health Care Reform to Economic Development in the Agriculture Sector*. The four year study will provide research findings to support the *Smart Choice Health Insurance™ - Farm Families* curriculum. In 2015, focus groups were conducted to assess health insurance literacy and needs of farmers and ranchers as perceived by farm technical workers and tax accountants.

**Spanish Translation of Smart Use Health Insurance™ Program for University of Maryland Non-Exempt Staff**

Proposal written by HILI and funded by the University of Maryland “Moving Maryland Forward” fund. The project is entitled: “Spanish Translation of *Smart Use Health Insurance™* Program for University of Maryland Non-Exempt Staff.” Grant funding: $14,742.