Health Insurance Literacy Initiative (HILI) Status

New Logo for Smart Choice and Smart Use Health Insurance

Look above at the new combined logo released in March. The new logo will permit promotion of our comprehensive Smart Choice and Smart Use Health Insurance™ programming.

Launch of First Consumer Webinar Series

The team is launching a series of Smart Use and Smart Choice Basics webinars between April and November 2017. The teaching team includes our newest members, Ali Hurtado, Jesse Ketterman, and Lisa McCoy as well as Virginia Brown and Maria Pippidis, UDEL Cooperative Extension. See the promotional flyer on the next page.

Also new will be webinars taught in Spanish. Ali will be using the newly translated, Smart Use: Smart Actions materials made available through the UMD College Park “Moving Maryland Forward” grant.

Scholarship

With USDA AFRI grant funding, a survey of farmers and ranchers was launched in February. The survey is focused on health, health care and health insurance. The study is led by the University of Vermont.

UME Extension Agriculture educators helped to promote the survey across Maryland. Maryland results will be available in late spring.

Bonnie Braun serves on the research team and is leading a multi-state team in development of Smart Choice-Smart Use educational materials targeting farm and ranch owners, operators and families. The materials be released in the fall of 2017.

Healthy Living $5000 Grant Awarded

Led by Ali Hurtado and Jesse Ketterman, HILI will use these funds to engage millennials in a participatory research study. Millennials will participate in focus groups and other means of co-creating educational materials and e-learning delivery to improve decision-making.

Partnership Development

Eastern Shore Area Health Education Center (ESAREC)

HILI team members, under the leadership of Virginia Brown, are educating additional members of ESAREC to teach the Smart Use module—Your Essential Health Benefits.


University of Delaware Cooperative Extension – Maria Pippidis

Acknowledgement

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Knowing how to choose and use your health insurance will make you a smart health insurance consumer. Participate in these webinars to learn more.

**Smart Use Health Insurance**

*Smart Actions*
April 19 or 25, 2017 (English)
1:00-2:30pm

*OR*
April 20, 2017 (Spanish)
2:00-3:30pm

Identifies smart actions that will help you become a Smart User of health insurance.

**Smart Use Health Insurance**

*Understanding and Estimating Health Care Costs*
September 7 or 18, 2017 (English)
1:00-2:30pm

Helps you better understand and estimate your health care expenses so you can plan for future health care costs.

**Smart Use Health Insurance**

*Your Health Insurance Benefits*
June 13 or 19, 2017 (English)
1:00-2:30pm

Provides strategies for understanding, getting and using your health insurance benefits.

**Smart Choice Health Insurance**

*Basics*
October 29 or November 1, 2017 (English)
1:00-2:30pm

Increases your understanding of health insurance and provides strategies for selecting a health care plan that will meet your health care needs and fit your spending plan.

Webinars are Free

To register and for more information, please visit:

https://extension.umd.edu/insure or https://tinyurl.com/SmartUseWebinars

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