
Enterprise Selection Review - Questions to Ask Yourself

1. Did you conduct a SWOT analysis of your enterprise selection? What are your internal strengths and weaknesses and external opportunities and threats?
2. Have you defined your farm strategy and what is your competitive advantage?
3. What type of farm equipment will your enterprise need? Estimated costs?
4. Have you considered organic certification and understand the differences in growing and record keeping?
5. Have you reviewed the food safety regulations and understand your responsibilities?

