

## Health Insurance Literacy Initiative (HILI) Status Spring 2018

### Awards

#### AFCPE Outstanding Education Award

The Association for Financial Counseling and Planning Education® (AFCPE®) awarded their outstanding education award to the HILI team for *Smart Choice—Smart Use Health Insurance™* during their 2017 Research and Training symposium.

The award recognizes innovation, work and leadership of its members--financial professionals. Award winners are peer nominated and go through a rigorous peer-reviewed application process. Representing the team were Jesse Ketterman, Mia Russell and Maria Pippidis (UDEL).



#### UME Signature Program

The HILI team's program received the UME designation of "Signature Program" from peers and administrators indicating the program meets the highest standards of UME programming. A monetary award will be used to promote the program in 2018.

### Grant

#### Health and Farm Vitality

The HILI team applied for, and received, a **\$19,000** grant to host a summit in Maryland, Delaware and Ohio to address the issue of health and farm vitality that arose from a USDA study of farmers and ranchers. Funds were awarded by the Northeast Region Rural Development Center.

**Virginia Brown** is PI; **Maria Pippidis** and **Shoshanah Inwood** (OH) are Co-PIs. **Bonnie Braun** is a consultant. Informational interviews were conducted as a basis for planning.

A steering committee met in April to plan the September summit. Serving on the steering committee from UME are: **Shannon Dill** and **Jesse Ketterman**. Other members include: **Elaine Anderson**, UMD Department of Family Science; **Charlotte Davis**, Rural Maryland Council; **Laura Wilson**, Maryland Rural Health Association and **Shannon Reed**, representing the Maryland-Delaware USDA office of Rural Development.

The purpose of the summit is to share results of the USDA-funded research study and determine what coordinated actions individuals and groups are able and willing to take to connect health and farm vitality. The Maryland summit is planned for September, 2018.

## HILI on Exhibit



The HILI exhibit was shown at the Rural Maryland Council Summit in December. **Jesse Ketterman** and **Bonnie Braun** represented the team. They compiled a list of contacts of people interested in the issue of health and farm vitality.

## Scholarship

**Bonnie Braun** is a co-author of the article, *Health Insurance and Farm Policy*, published in *Choices* a publication of the Agricultural and Applied Economics Association. Citation:

Inwood, S., Knudson, A., Becot, F.A., Braun, B., Goetz, S.J., Kolodinsky, J.M. Loveridge, S., Morris, K., Parker, J., Parsons, B., Welborn, R. & Albrecht, D.E. *Choices* (2018, Winter). Available at: <http://www.choicesmagazine.org/choices-magazine/submitted-articles/health-insurance-and-national-farm-policy>



## Acknowledgement

This health insurance literacy initiative was developed with funding from University of Maryland Extension, the College of Agriculture and Natural Resources, and University of Delaware Cooperative Extension, the University of Maryland--College Park and supplemental revenue generation.

## Program Delivery--Webinars

On January 24, HILI offered a certified educator training for 14 educators on *Smart Actions for Using Your Health Insurance*. The teaching team was **Jesse Ketterman**, **Virginia Brown** and **Lisa McCoy**.

On March 1, **Virginia Brown** and **Dorothy Nuckols** taught a consumer webinar *Smart Actions for Using Your Health Insurance*. This was Dorothy's first time teaching for HILI. Well done.

**Jesse Ketterman** taught a consumer webinar for Maryland's a Women in Agriculture. Shannon Dill was the host. The topic was *Smart Use Health Insurance: Understanding and Estimating Costs*. He also presented on this topic at the Mid-Atlantic Regional meeting of Women in Agriculture.

## Of Note

### Maryland Agricultural Experiment Station Grant

HILI team member, **Ali Hurtado**, received a grant to study Latino fathers promoting adolescent health. Congratulation Ali.

### New Team Members

Newly appointed UME FCS Educators, with responsibilities for financial education, chose to join the HILI team. They bring new energy and fresh perspectives to the team. Welcome to **Prisilla Graves**, **Dorothy Nuckols**, and **Carrie Sorenson**.

### Initiative Team:

University of Maryland Extension -- **Bonnie Braun**, **Virginia Brown**, **Ali Hurtado**, **Jesse Ketterman**, **Lynn Little**, **Lisa McCoy**, **Teresa McCoy**, **Sarah Radice**, and **Chenzi Wang**. University of Delaware Cooperative Extension -- **Maria Pippidis**.

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