

**AA-4-H-4**

**Public Relations Efforts by 4-H Clubs**

Club Name: \_\_\_\_\_

Date Submitted \_\_\_\_\_

- Newspaper program announcement(s)  
Newspaper name(s) \_\_\_\_\_
- Foreign language newspaper/newsletter/radio announcements \_\_\_\_\_
- Press release/article(s)  
Submitted to \_\_\_\_\_  
Printed by \_\_\_\_\_
- Announcement in church, synagogue, mosque, or other religious group bulletin,  
including minority religious groups
- Community newsletter article
- School announcement or newsletter article
- Posters in community  
Where were they posted? \_\_\_\_\_
- Fliers distributed about club events/meetings  
Where were they distributed? \_\_\_\_\_
- Membership drive
- Joint meetings with minority or integrated youth clubs or groups
- Joint activities with minority or integrated youth clubs or groups
- Moved meeting or held event in a different community specifically to make new contacts
- Sponsored booth/poster or other activity at ethnic festival or event
- Sponsored booth/poster or other activity at community festival or event
- Displays and talks about 4-H  
Where were the displays/talks presented? \_\_\_\_\_
- Booths  
Where were they displayed? \_\_\_\_\_
- 4-H Club Open House
- Personal visits (please attach names of people visited)
- Telephone calls (please attach names of people called)
- Other (please describe below)

How many new contacts did you make this year by race/ethnicity\*? \_\_\_\_\_

How many new contacts did you make this year by gender? \_\_\_\_\_

How many new youth joined your 4-H club this year by race/ethnicity and gender? \_\_\_\_\_

Which public relations efforts were most successful for reaching out to diverse youth and adults?

\*For example, Hispanic (Latino), African-American/Black, Asian, Native American, White, male and female

**AA-4-H4 cont...**

Which public relations efforts were most successful for widely publicizing your club's activities and events?

What public relations efforts are you most likely to initiate in the next 3-6 months?

What assistance do you need to reach out to diverse youth and adults in your community?

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Leader's Signature