It is the policy of the Delaware Cooperative Extension System that no person shall be subjected to discrimination on the grounds of race, color, sex, disability, age or national origin.

Financial Sponsors of the 2010 Women in Agriculture Conference

Recognizing Women for Their Roles in Agriculture

February 16 - 17, 2010
Dover Downs Hotel & Casino
Dover, Delaware

Presented by the University of Delaware Cooperative Extension in collaboration with the Cooperative Extension Services of:

Delaware State University
University of Maryland
Rutgers, the State University of New Jersey
Program Committee

Laurie Wolinski, Chair  
*University of Delaware*

Jenny Carleo  
*Rutgers, the State University of New Jersey*

Shannon Dill  
*University of Maryland*

Maggie Moor-Orth  
*Delaware State University*

Susan Olson  
*University of Delaware*

Laura Gladney  
*Rutgers, the State University of New Jersey*

Jenny Rhodes  
*University of Maryland*
Welcome and thank you for attending the 9th annual Women in Agriculture Conference!

The goal of this conference is for you to be and feel recognized as an ag woman, and also as an important contributor to the world of agriculture. As a way of recognizing you, we offer you a relaxed learning environment with hopes that you learn at least one new resource (but maybe more) that will help you in making day-to-day decisions on your farm or in your agribusiness. That resource could be in the form of information, a personal contact, or a marketing strategy, to name a few.

We have a variety of concurrent sessions for you choose from. Please be sure that you attend sessions that both interest you and challenge you. Many of the sessions are on topics that fit into the overall subject area of agriculture risk management, and provide the tools that will help you reduce the impact of unexpected and unpredictable factors that can affect your agribusiness.

We have three featured general session speakers. Our keynote speaker is Anirban Basu. His presentation will challenge you to look outside of your immediate business and will put some perspective on the economy today and how it may affect you and your family. Our luncheon speaker, Andrea Lohr, who has traveled from the heart of Virginia, has an amazing personal message to share about how to recognize and celebrate what is important in life. Nan Stenzel will wrap up the meeting portion of our day. Nan will share with you some of the latest communication technology and how social networking can benefit your business.

On behalf of the Conference Committee, thank you again for joining us at this two-day women in ag, risk management conference. Each of you is the reason this annual conference continues with great participation and success. Please take advantage of the opportunities to engage in learning experiences, to network with other ag women, to visit the exhibits, and to enjoy our featured speakers’ presentations.

Sincerely,

Laurie Wolinski
University of Delaware
**Keynote Speaker**

Anirban Basu

Anirban Basu is Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland. Mr. Basu is one of the Mid-Atlantic region’s most recognizable economists, in part because of his consulting work on behalf of numerous clients, including prominent developers, bankers, brokerage houses, energy suppliers and law firms. On behalf of government agencies and non-profit organizations, Mr. Basu has written several high-profile economic development strategies.

In recent years, he has focused upon health economics, the economics of education and economic development. He currently lectures at Johns Hopkins University in micro-, macro- and international economics.

Mr. Basu is involved with numerous organizations in a voluntary capacity, including serving as a Baltimore City Public School System board member. Mr. Basu is also on the boards of Union Memorial Hospital, the MedStar strategic planning committee, Chesapeake Habitat for Humanity and the Maryland Business Council. He is also chairman of the Baltimore County Economic Advisory Committee and economic advisor to the Baltimore-Washington Corridor Chamber of Commerce.

Mr. Basu earned his B.S. in Foreign Service at Georgetown University in 1990. He earned his Master’s in Public Policy from Harvard University’s John F. Kennedy School of Government, and his Master’s in Economics from the University of Maryland, College Park. His Juris Doctor was earned at the University of Maryland School of Law in 2003.

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We welcome your input and ideas for future events!

These conferences are planned, in large part, with input from your responses on the evaluations. Please be sure to fill out workshop evaluations and the gold conference evaluation form. Thank you!

Please share your suggestions for future concurrent sessions and/or speakers:

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Conference Sponsors

Bennett's Creek Nursery
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Delaware Dept. of Agriculture Marketing
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Orthodontics on Silver Lake, P.A.
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The Fertrell Company
The Scotts Miracle Gro Company
Tom Dix
University of Delaware - College of Ag & Natural Resources
University of Delaware Cooperative Extension - FCS
University of Maryland Coop Extension - Talbot County
WaWa

Luncheon Address

Andrea Lohr

Andrea Lohr loves living life to the absolute fullest. Some of her many adventures include serving as a state FFA president, graduating with honors from the University of Kentucky, marrying a Virginia farmer, teaching middle school, winning a new Dodge truck, speaking in all 50 states, and surviving breast cancer…three times!!

Andrea was raised on a farm in southwest Kentucky, but never lost her southern accent or zest for life. She and her husband Matt, along with their two young children, Caroline and Carson, live on a century farm in Broadway, Virginia where they raise sweet corn and pumpkins. In addition to farming and speaking, Andrea serves on the Virginia State Board of Agriculture.

Andrea loves spending time with her family, singing in church, watching Kentucky basketball, and sharing her inspiring story of hope, optimism, courage and faith.
### Conference Schedule

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<tr>
<th>Time</th>
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<tr>
<td>7:45</td>
<td>Registration &amp; Continental Breakfast</td>
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<tr>
<td>8:00</td>
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<tr>
<td>8:30</td>
<td><strong>General Session</strong></td>
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<td>Workshop Session 4</td>
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<td>10:15</td>
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<td>9:45</td>
<td>Break</td>
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<td>10:15</td>
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<td>11:15</td>
<td>Workshop Session 2</td>
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<td>11:30</td>
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<td>11:45</td>
<td>Luncheon Address: Andrea Lohr</td>
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<td>2:45</td>
<td>Break</td>
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<td>4:00</td>
<td><strong>General Session</strong></td>
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<tr>
<td>4:15</td>
<td>Featured Speaker: Nan Stenzel</td>
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<td>4:00</td>
<td>Break</td>
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<tr>
<td>4:15</td>
<td><strong>General Session</strong></td>
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<tr>
<td>5:30—7:30</td>
<td>Reception and Harness Racing</td>
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### Tuesday afternoon General Session

**Featured Speaker:**

*Nan Stenzel - Social Media/Networking*

### Thursday Reception Information

The reception in the Diamond Room will begin at 5:30. There will be plenty to eat and plenty of time to network. A cash bar will be available.
Presenters

Walsh, Chris
Food Safety and GAP

Christopher Walsh, Ph.D., has worked in the production and handling of horticultural crops for forty years. He earned a bachelor’s degree in Chemistry at Middlebury College in 1969 and then worked for five years as an apple orchard manager. He then studied at Cornell University where he received an M.S. (1977) and Ph.D. (1980) in Horticulture with minors in Plant Physiology and Soil Science. After receiving his doctorate, Dr. Walsh joined the faculty of the University of Maryland where he currently teaches and conducts research in horticulture and postharvest physiology. Since 2000 Dr. Walsh has served as the International Training Coordinator for the Joint Institute for Food Safety and Applied Nutrition (JIFSAN). JIFSAN is a program which combines the resources of the U.S. Food and Drug Administration (FDA) and the University of Maryland. As International Training Coordinator, he has organized more than 25 one-week programs in Good Agricultural Practices (GAPs) for agricultural professionals in Central America, South America and in Asia. Dr. Walsh’s recent research has focused on the effects of agricultural practices on the populations of naturally-occurring bacteria found on the surface of leaves and fruits of fresh-market horticultural crops. His graduate students currently study the role of agricultural water used in pesticide applications on the phyllosphere ecology of fresh-market tomatoes and muskmelons, with the goal of improving food safety.

Webb, Dawn
Deer in Your Soybeans and Raccoons in My Chicken House…Living with Wildlife on Your Farm

Dawn Webb works at the most beautiful place in Delaware! She is the curator of the newly opened DuPont Nature Center in Millford, Delaware. The facility overlooks the Delaware Bay on the Mispillion River. It is owned and operated by the Delaware Division of Fish & Wildlife and serves as a science-based education and interpretive facility for schools, families, and other organized groups. A native Delawarean, Dawn was born and raised on a dairy farm in Wyoming, Delaware. She has worked with both domestic and wild animals all of her life. In 1988, she became a licensed state wildlife rehabilitator specializing in the care of injured and/or orphaned wild mammals, mainly white-tailed deer. The family farm quickly became a wildlife center where education became the top priority. Schools, youth organizations, and the general public visited the farm to learn about wildlife. Programs were facilitated in schools, during summer camps, and at conservation events statewide. Hides, pelts, feathers, skulls and replicated mammals and birds were used to teach the public about wildlife and their habitat. Dawn’s mission was to create awareness and respect for the conservation of Delaware’s natural resources. The Division of Fish and Wildlife recognized Dawn’s talent for working with the public and contracted her to coordinate their exhibit at the annual State Fair in 1992. Today, along with her current duties at the DuPont Nature Center, she still coordinates the State Fair exhibit, as well as the Division’s outreach activities. She is also the state’s Project WILD and Flying WILD Coordinator.

Workshop Sessions

Tuesday, February 16

Time Ballroom C Kent Silver Lake Chesapeake Delaware
8:30 Welcome: Dr. Jan Seitz, Associate Dean and Director, University of Delaware Cooperative Extension
10:15 - 11:30 FSA/Crop Insurance Alternative Energy Estate Planning Both Sides of the Desk
11:45 Luncheon Address - Andrea Lohr, New Communications "The Gift That Keeps on Giving"
1:15 - 2:30 Back Injury Prevention Backyard Poultry Grain Marketing High Tunnels
2:45 - 4:00 Wildlife on Your Farm Meal Time In Less Time Grain Marketing High Tunnels
4:15 General Session Featured Speaker: Nan Stenzel, University of Maryland "Social Media/Networking"
5:30 - 7:30 Reception and Harness Racing - NOTE: This will be in the Diamond Room.

Wednesday, February 17

Time Ballroom C Kent Silver Lake Chesapeake Delaware
8:00 Continental Breakfast
8:30 - 9:45 Straight Talk Online Investing Cut Flowers Landlord/ Tenant
10:00 - 11:15 Food Safety & GAP Starting a Vineyard "Greening" Your Farm EPA/CAFO
11:30 General Session: "What are the Young Women in Ag Doing?"

NOTE: This will be in the Diamond Room.
Workshop Descriptions

Workshop Session #1 - Tuesday 10:15 - 11:30

From Both Sides of the Desk

As a reporter and Delaware correspondent for the Delmarva Farmer newspaper from 1978 to 2005, Sharon Morgan wrote hundreds of articles about agriculture in the first state. Along the way she was interviewed by both print and broadcast media about how she handled her career as a blind journalist. Now, Sharon will offer some tips for talking to the media – how to feel more comfortable, how to respond and how to meet mutual goals. In addition, she will look back at her experiences on the family farm that led her to write for the Delmarva Farmer, and also share a few favorite memories from the time she spent with the newspaper.

Six Steps to An Effective Estate Plan: How to Effectively Transfer Assets, Minimize Taxes and Meet Other Planning Objectives

There are a variety of issues to consider when drafting an estate plan. This workshop will focus on the goals of estate planning and the strategies and tools used when developing the plan, including the five most important documents, as well as trusts and the importance of titling and beneficiary designations. In addition, participants will learn about some key issues in estate and succession planning - for example, fairness vs. equity, flexibility, land rich/cash poor, and other issues unique to farming. Finally, learn how to avoid the five most common estate planning mistakes, in an effort to safeguard your family’s inheritance.

Alternative Energy Strategies for Farmers

Energy costs between 10% and 25% of the average farm’s gross income. We’ll talk about how to help your bottom line while helping the planet by using a variety of off-the-shelf renewable energy technologies. Some of these are surprisingly cheap and easy, but we’ll also touch on funding sources for big-ticket items like solar panels and wind turbines.

The Acronyms of FSA / Crop Insurance Records

SURE, DCP, NAP, CRP, ACRE... Have you seen this terminology in farm publications and wondered what it all means? This presentation will answer these questions and educate conference participants about Farm Service Agency (FSA) programs available to farm producers. There have been many changes to current FSA programs and new programs will be added as part of the 2008 Farm Bill. Learn more about these programs and how these changes may impact your decision-making and farm planning. Become an Informed Agricultural Producer! Crop Insurance record keeping is critical and required. The quality of your records can affect the amount of indemnity paid and the amount of your premium cost. Learn which records are necessary in the situation where an audit would occur.

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O’Neil-Haight, Megan

Megan O’Neil-Haight serves three rural counties in Maryland as Family, Youth and Community Services Extension Educator. Megan’s expertise and research interests are in personal finance education across the life span, early financial literacy education in grades Pre-Kindergarten through 12, rural entrepreneurship, small business management, costs of social welfare programs, and marketing not-for-profits. She serves as Chair of the Public Policy Committee of the American Association of Family and Consumer Sciences and Youth Financial Literacy subgroup leader of eXtension.org’s Financial Security for All Community of Practice. Megan earned a Master’s Degree in Community Services Administration from Alfred University, and a B.A. in Psychology from the State University of New York at Oswego.

Reade, Torrey

Torrey Reade farms 128 acres in southern New Jersey with her partner, Dick McDermott. Over the past twenty years, they have raised grains, produce, specialty crops, and livestock on their certified organic operation. A former investment manager, Torrey has served on a variety of ag-related organizations, including the FSA County Committee, Soil Conservation District, and the State Agricultural Development Committee.

Rhodes, Jenny

Jennifer Rhodes is an Agriculture and Natural Resources Extension Educator for the University of Maryland Cooperative Extension in Queen Anne’s County. Jenny also owns and operates her own poultry farm. Agriculture has always been an important component of her life. She was previously employed for ten years with the University of Maryland Cooperative Extension, Queen Anne’s County as the Nutrient Management Advisor while completing her education. In May, 2002 she graduated from the University of Maryland Eastern Shore with a B.S. in Agriculture, and in May, 2006 she earned an M.E. in Agriculture and Extension Education. She is very energized about her profession and enjoys working not only with the agriculture sector, but also educating other community members about the county’s agriculture and natural resources. Her programs primarily focus on agronomy, grain marketing, organic grain and forage production, and women in agriculture.

Shane, Steve

Steve Shane is a partner at the regional law firm of ORI Kurman in its Estate Planning Practice Group. His practice concentrates on Estate Planning, Asset Preservation and Estate Administration. Steve provides strategic counseling to clients with estate planning, charitable giving, and business continuity planning to assist them in minimizing estate, gift and generation-skipping transfer tax exposure. He provides advice to clients to ensure the proper disposition of assets in accordance with the client’s objectives, while employing tax planning techniques such as the use of irrevocable and revocable trusts, life insurance planning, lifetime gifts and charitable trusts. Steve is also experienced in drafting documents for business planning, the incorporation and application for exemption for Private Foundations and the administration of decedents’ estates. A graduate of Washington University (B.S.in Economics) and the University of Baltimore Law School, Steve is a member of the Maryland State Bar Association, Maryland Association of Certified Public Accountants, the Baltimore Estate Planning Council and the Howard County Bar Association - Estates & Trusts Section. He also serves as a Commissioner for the Howard County Commission on Aging. In addition, he is a Certified Public Accountant with over 7 years of public accounting experience.

Workshop Descriptions

Workshop Session #2 - Tuesday 1:15 - 2:30

High Tunnels

Whether you’re gearing up to sell at a farmers’ market, through your roadside stand, or considering supplementing homemade meals with fresh produce you have grown yourself, high tunnels can be an important component in growing high quality and consistent produce. Used for germination, hardening off, season extension, or for protection from wind and rains, these increasingly popular structures can be an important part of a producer’s operation. They are larger than the cold frames useful in small “backyard-type” operations, and usually smaller and less complicated than a greenhouse, which is heated and ventilated by fans. High tunnels occupy a middle ground between the two, and have special uses of their own, making them invaluable on produce farms. Come explore your options. (This workshop will be a double session.)

Grain Marketing - Right Risk - A critical look at ag profitability

This program provides an in-depth look at profitability on a traditional 800 acre grain farm in Maryland. It will allow you to objectively look at various factors affecting profitability in the format of a computerized simulation. The presentation will enable you to rethink decisions such as crop insurance, grain marketing and crop rotations in your farm operation. It is a hands-on learning experience with an easy to use computer program that helps make the decisions and at the end of the scenario calculates your levels of risk as well as potential profits and losses. Participants have enjoyed the process. (This workshop will be a double session.)

Diversifying Your Farm by Adding a Small Flock

Have you considered diversifying with a small flock? Learn about the space requirements, coop building materials and the bio-security issues needed for adding a small flock. In addition, there will be a discussion that focuses on the most appropriate breeds of chickens for eggshell color variety, frequency of lay, temperament, cold hardness, and beauty.

Back Injury Prevention

This workshop will be presented by Dr. Donald G. Hatfield, a practicing chiropractor. He will discuss his main tool for helping prevent back pain and spinal injuries when gardening - education! Come learn how you can enjoy the results of gardening with a healthy back!
Meal Time in Less Time

Are you looking for ways to plan healthy low cost meals that will save you time and money? This workshop will provide strategies for planning nutritious meals, shopping essentials such as reading labels and incorporating whole grains, fruits and veggies into your meals, as well as techniques for cutting time in the kitchen.

General Session - Tuesday 2:15 - 3:00

Social Media/Networking

What's the “buzz” on Social Media/Networking - What is it? What can it do for you: personally, professionally, and as a consumer? How to get started? This session will answer these questions and more. You will hear about several online networking tools but this session will mostly concentrate on Facebook, privacy/security, and online social etiquette.
Shannon Dill is currently the County Extension Director and Agriculture Educator for Talbot County Cooperative Extension. She has been a faculty member of the University of Maryland, College of Agriculture and Natural Resources since 2001. She graduated from the University of Wyoming, receiving a B.S. in Agriculture Business and an M.S. in Agriculture Economics. Shannon provides outreach and education to agriculture producers of Talbot and neighboring counties in farm business planning, small farm enterprises, marketing and livestock management. Educational programs have included QuickBooks for Farm Businesses, Ag Tourism, Equine, Pasture Management, Grain Marketing and Annie’s Project.

Gene Gantz grew up on a central PA farm and operated his own dairy and crop farm in the mid-1980s. He worked for the Federal Crop Insurance Corp., USDA from 1983 to 1988, holding numerous production and management positions. During the period of 1983 to 2002, he worked in the private insurance industry. He rejoined RMA/USDA in 2002 to focus on risk management education for producers, working in the states of CT, DE, MD, NJ, NY and PA. His passion is to help Eastern U.S. producers better utilize crop insurance based risk management strategies to better manage their risk exposures, and as a foundation for more profitable crop marketing – both of which increase long term profitability on their farms, benefiting their families and rural communities. Gene is a Risk Management Specialist located in Hagerstown, PA, as staff from the Raleigh Regional Office of the Risk Management Agency of USDA.

John Hall represents the University of Maryland College of Agriculture and Natural Resources, and serves as County Extension Director in Kent County, Maryland. John has made numerous national, international, regional and state presentations. He has conducted workshops in farm management, business organization, grain marketing, organic grain production, nutrient management, and pesticide application usage. He has produced video programs on organic grain production and building value-added agricultural enterprises that have been distributed nationally. In 1999, John organized a community-based needs assessment discussion group that met bi-monthly. Chesapeake Fields Institute (CFI) evolved from this discussion group in 2000. The community-based group has embraced the mission, “Preservation through Profitability”. In 2003, CFI launched Chesapeake Fields Farmers LLC, a for-profit organization established to build the infrastructure necessary to develop value-added markets for the region.

Dr. Donald Hattier has been a practicing Chiropractor for 24 years. He earned a B.S. degree from VPISU in 1975, and graduated from the National College of Chiropractic in 1985. In addition to his Chiropractic practice, Dr. Hattier has numerous other interests. He has served as a Board member in the Indian River School District since 2002. He has been active in Boy Scouting with his son, and has worked with the Fort Miles Historic Association to restore Fort Miles and Battery 519 to its WWII condition. He also has ten acres that he has turned, over a 5 year period, from a borrow pit into a small arboretum.

### Workshop Descriptions

**Workshop Session #4 - Wednesday 8:30 - 9:45**

**Straight Talk About Farm Transfer Planning**
When communicating with family members and other heirs about farm transfer, many issues and tensions can arise. This segment will highlight some resources that you can access to make these communications more effective. Resources will include information about mediation programs, fact sheets to guide you through specific aspects of talking with others about the future of your farm, and handouts pointing you to trusted online sources of information.

**Online Investing**
It’s worth the time. Invest in your future. The nationwide Cooperative Extension system hosts online tools for beginning investors with only small dollar amounts to invest at any one time. The workshop will cover basic concepts such as setting goals, understanding risk, finding money to invest, and laying the foundations of how and why they are investing, and describing specific types of investments (e.g., stocks and bonds) in detail, how to select professional financial advisors, and information to help you avoid becoming a victim of investment fraud. These interactive online resources and classes give farm families the information they need to make strategic decisions while weaving together farm and personal investments… take a leap into your financial future!

**Landlord and Tenant Relations**
With today’s escalating input costs and volatile commodity markets, it is increasingly important to reduce risk on the farm. The topics that will be addressed are crop budgets, lease agreements, new types of agreements such as flex leases and crop insurance. We will also share innovative lease contracts being used in the Mid-west. This topic will address the basic requirements of a lease contract from the owner’s and the operator’s viewpoint.

**Cut Flowers**
Results of the Rutgers Zinnia Variety Trials will be discussed. The objectives of the flower trials were: 1) Did the varieties match the catalog descriptions? This includes colors, flower size, number of rows of petals and coloring patterns; 2) How long were the stems and were they straight?; and 3) What was the degree of disease tolerance? The varieties tested were ‘Benary’s Giant Mix’, ‘Oklahoma Mix’, ‘Peppermint Stick’, ‘Whirligig’ and ‘Zowie!’.
Workshop Descriptions

Workshop Session #5 - Wednesday 10:00 - 11:15

Food Safety & GAP
Good agricultural practices (GAPs) and good handling practices (GHPs) encompass the general procedures that producers and packers of fresh fruits and vegetables should follow to ensure the food safety of their product. These include pre-harvest practices (i.e., in the field) and post-harvest practices, including packing and shipping. During this workshop, we'll review the latest information regarding microbial contamination trends, updates on regulations, and strategies for the safe handling of produce, both fresh and minimally processed.

Starting a Vineyard
Deciding to plant a vineyard requires many considerations including time, money, and labor. This session will introduce you to the basics of starting a vineyard, and will discuss some of the decisions you will need to make such as site, variety, and location.

“Greening” Your Farm
Going Green is a hot topic for residential, business, and industry. This session will address some simple ways to change daily habits to make us “greener” on the farm. These practices can easily be implemented to make your farm more environmentally friendly. Topics include recommended plantings, water and waste management.

EPA/CAFO
Who is the EPA and what is a CAFO? In this era of the Environmental Protection Agency farmers are facing new and challenging regulations. It is to more important than ever to understand these regulations. Come learn how to determine if your animal operation is a Concentrated Animal Feeding Operation and how these rules and regulation could affect your business.

Workshop Presenters

Bailey, Elaine
Elaine Bailey has worked in the College of Agriculture and Natural Resources at the University of Maryland for more than 25 years. Currently, Elaine is the 4-H Educator for Calvert County. She is a member of the 4-H Human Sciences Committee, and also affiliated with the UME 4-H Horse Program. She is a member of eXtension's Horse Guest Community of Practice website. In that role she assists with answering questions about horses, and with developing and reviewing documents for inclusion on the website. Furthering the 4-H SET (Science, Engineering, and Technology) goals, she has engaged community volunteers and 4-H members in oyster cultivation and monitoring. She is a member of the Community Resource and Economic Development Impact Team of UME. Bailey has held leadership positions in the Washington, DC American Registry of Professional Animal Scientists, and has served on both the Calvert Farmland Trust Board of Directors and on the Calvert Agricultural Land Preservation Advisory Board. Bailey has tutored adults for the Calvert County Literacy Council, and has served on the Calvert County Fair Livestock Committee. She is an avid horsewoman, and has earned her Training Level Achievement Award for Schooling Shows with the Potomac Valley Dressage Association. Bailey earned a B.S. Degree in Animal Science, with a minor in Pure Science, from Clemson University, and an M.S. Degree in Agricultural and Extension Education from Iowa State University.

Buritsch, Heather
Heather Buritsch has been a Faculty Extension Assistant, Urban Horticulture in Talbot County since 2005. She attended North Carolina State University, receiving a B.S. in Agriculture Business with a Concentration in Biology. Heather coordinates the Master Gardener program in Talbot County, which provides outreach and education programs to youth, homeowners, and nursing home residents. Educational programs include home horticulture, Bay-friendly turf, Junior Master Gardener programs, Bay Wise Landscape Management for homeowners, Rain Gardens, and Tick Prevention for gardeners.

Butler, Bryan
Bryan Butler is an Extension Educator in Agriculture and Natural Resources for Maryland Cooperative Extension, and has 17 years of service with Extension. His family owned and operated a Pick-Your-Own Orchard from 1962-1969, and Bryan continues to grow fruit and vegetables on a small scale. He is currently the Director of the Carroll County Extension Office, and is involved in a number of research projects focusing on Organic production and the use of high tunnels. Much of the high tunnel work has been done with strawberries and raspberries, as well as tomatoes and cut flowers, exploring how to extend the growing season and provide unique marketing opportunities for Maryland producers. Three of his recent projects include: a USDA project at Beltsville looking at planting date and variety selection of fresh market tomatoes; another working with growers on a SARE grant examining crop selection, planting dates, and economics of high tunnel production of vegetables in the MId-Atlantic; and a third examining the feasibility of over-wintering Lisianthus, and its possible economic impact on direct market growers.

Carleo, Jenny
Jenny Carleo has been working in floriculture for Rutgers Cooperative Extension since 2003. Her work has been mainly on sunflowers, zinnias and marketing to enhance retail farm market revenue.