

January 2017

SMART CHOICE – SMART USE SCHOLARSHIP 2016

Peer-Reviewed Journal Articles

Published

Bartholomae, S., Russell, M., Braun, B. & McCoy, T. (2016). Building Health Insurance Literacy: Evidence from the Smart Choice Health Insurance™ Program. *Journal of Family and Economic Issues*, 36(4), pg-pg. ISSN: 1058-0476. DOI: 10.1007/s10834-016-9482-7.

Brown, V., Russell, M., Ginter, A., Braun, B., Little, L., Pippidis, M. and McCoy, T. (2016). Smart Choice Health Insurance™: A new, interdisciplinary program to enhance health insurance literacy. *Health Promotion Practice*, 17(2), 209-216.

Brown, V. (accepted; in press). Infusing adult education principles in a health insurance literacy program. *Health Promotion Practice*.

Peer-Reviewed Presentations

Pippidis, M. & Russell, M. (2016, November). Making Smart Use of your Health Insurance – Smart Actions™ for Consumers and Educators. [Presentation]. *Presented at the Annual Research and Training Symposium of the Association for Financial Counseling, Planning and Education*. Louisville, KY. 2016 Proceedings retrieved from: <http://www.afcpe.org/conference2/future-symposium/>

McCoy, L. (2016, October). A Rural Health collaboration effort to help consumers understand and use health insurance better. [Presentation]. *Presented at the 2016 Maryland Rural Health Conference: Creating a Culture of Health in Rural Maryland*. Solomons, MD. Proceedings retrieved from: <http://www.mdruralhealth.org/2015/12/02/presentations-at-the-2015-rural-health-conference-october-29-30-2015/>

Pippidis, M.; Russell, M.; Brown, V.; Braun, B.; Little, L.; & McCoy, T. (2016, September). Smart Actions to Take to Make Smart Use of your Health Insurance. [Presentation]. *Presented at the Annual Session for Nation Extension Association of Family & Consumer Sciences*. Big Sky, Montana. Agenda (pg. 5) retrieved from: <http://www.neafcs.org/assets/documents/annual-sessions/2016/2016-neafcs-annual-session-agenda-06-22-16.pdf>

Pippidis, M., Russell, M., **Brown, V.**, Little, L., Braun, B. and McCoy, T. (2016). Making Smart Use of your Health Insurance - Smart Actions for Consumers and Educators. Association for Financial Counseling, Planning and Education Symposium. Louisville, KY.

Brown, V. and Russell, M. (2016). Smart Actions for Using Your Health Insurance: Creating a New Health Insurance Literacy Program. Maryland Rural Health Association Annual Conference. Solomons Island, MD.

Referred Conference Proceedings

Rikard, R., **Brown, V.**, Butler, N, Hudson, S., Kurtz-Rossi, S. and McKinney, J. (2016, October). More than Connecting the Dots: Linking Theory to Research to Create the Bigger Picture in Health Literacy. Health Literacy Research Conference. Bethesda, MD.

Teaching (Certified Educators, Other Educators and Consumers)

Certified Educators

Smart Choice Basics – Webinar training, April 20, 2016

Texas A&M Cooperative Extension – face to face training in Smart Choice, Smart Choice Basics and Smart Use/ Smart Actions, June 28-29, 2016 Corpus Christy, Tx

Pennsylvania Health Care Improvement Foundation – face to face training August 24 and 25, 2016, State College, PA

Pennsylvania Health Care Improvement Foundation – webinar training September 22, 2016

Brown, V., and Russell, M. (2016). Smart Choice Health Insurance Basics [National Webinar]. Taught two consumer webinars to help them better understand the importance of Health Insurance.

Brown, V., Russell, M. and Pippidis, M. (2016). Smart Use Health Insurance: Smart Actions for Using Your Health Insurance Train the Trainer [National Webinar]. Certified 32 educators and health works to teach Smart Use/Smart Actions.

Brown, V., Russell, M. and Pippidis, M. (2016). *Smart Choice Health Insurance Basics Train the Trainer* [National Webinar]. Webinar to certify Extension Educators nationwide to teach Smart Choice Health Insurance Literacy Basics Program.

Professional Development of Community Partners

Smart Choice and Smart Use/Smart Actions – full day training August 2, 2016, Georgetown, DE

Smart Choice and Smart Use/Smart Actions – full day training August 9, 2016, Newark DE

Smart Choice and Smart Use/Smart Actions – full day training August 23, 2016, Dover DE

Vermont Cooperative Extension and Vermont health care professionals – Smart Choice Basics,
November 4th

Consumer Workshops

Webinar Programs

Smart Choice Basics – October 25, 2016

Delaware:

Smart Choice Basics – May 3, 2016 Newark, DE

Smart Choice Basics – May 9, 2016 Newark, DE

Smart Use – Understanding Costs and Estimating Expenses – August 30, 2016

Smart Use – Understanding Costs and Estimating Expenses – September 10, 2016

Smart Choice Health Insurance – October 18, 2016 Bear De

Smart Choice Health Insurance – December 6, 2016 Bear De

Awards

Jeanne M. Priester Outstanding Health Program Award. (2016, May) USDA National Institute for Food and Agriculture.

Integrated Research and Extension Excellence Award. (2016, May) University of Maryland College of Agriculture and Natural Resources Convocation.