

## Maryland Rural Enterprise Development Center

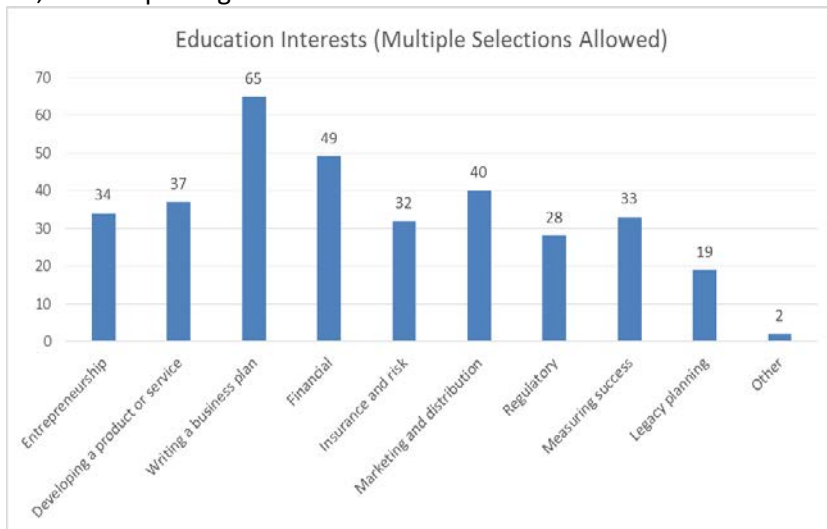
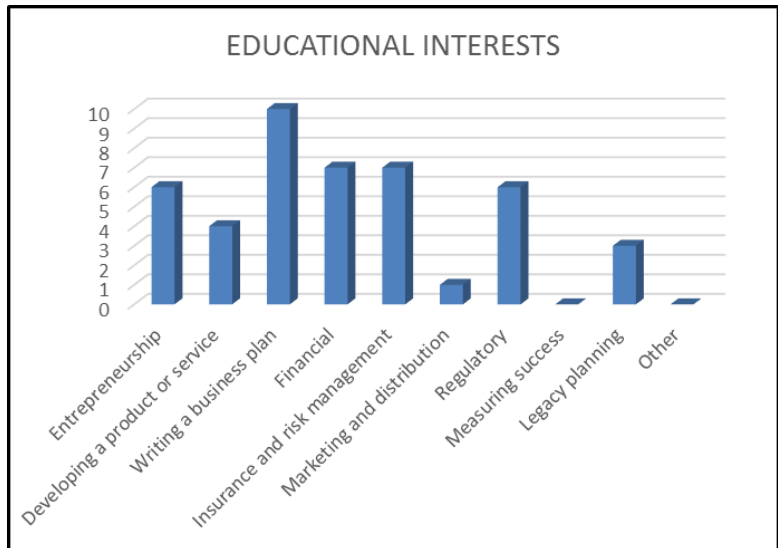
The Maryland Rural Enterprise Development Center provides an innovative, 24-7 launch pad that provides producers with a wide-variety of web-based University, community, and professional resources for developing profitable, sustainable businesses.

It also provides Extension Educators and others working to support rural agricultural and community development initiatives extensive regional contacts and access to expertise for program development. Web Statistics, January 1-October 30 2015.

[www.extension.umd.edu/mredc](http://www.extension.umd.edu/mredc)

18,417 Pageviews

14,281 Unique Pageviews



Outstanding additions to the site in 2015 included the use of multi-media as videos and YouTube posting of agricultural businesses detailing their business journeys- 147 views, the addition of a Maryland Cottage Food Business Law module under the Food Processing Modules- this page garnered 2769 page views of this module, and an interactive county ag resource map that had 820 views from 18 different counties seeking information about UME in their county.

In supporting Farm Business Planning and new farmers, MREDC hosts the UME’s Farm Business Planning Workbook and the “New to Farming” business analysis fact sheet. The site registered 147 downloads of the Business Planning Workbook and 127 downloads of the New to Farming fact sheet.

Visitors to the site are asked to “grade” their experience on finding what they were looking for, easy of site navigation, and usefulness of the material presented. Seventy-six percent of visitors rated the site as “Very Useful”, while 24 % rated is “Somewhat Useful”. No one rated the site as “Not Useful”.

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