BizFest Program Agenda: Day 1
Friday, March 20, 2015

9:00AM – 9:30AM  Students Arrive, Breakfast, and Registration
9:30AM – 10:00AM  Orientation & Introductions (UTPA & USHCC)
10:00AM – 11:00AM  Entrepreneurship and Leadership Development
11:00AM – 11:15AM  Break & Social Media Competition
11:15AM – 12:00PM  Who Are Entrepreneurs?
12:00PM – 12:30PM  Lunch
12:30PM – 1:30PM  Business Plan Components
1:30PM – 2:30PM  What is Your Business?
2:30PM – 4:00PM  White House Tour (Tentative Time)
4:00PM – 5:00PM  Day 1 Wrap Up

BizFest Program Agenda: Day 2
Saturday, March 21, 2015

9:00AM – 9:30AM  Students Arrive, Breakfast, and Video Presentation
9:30AM – 10:00AM  Day 1 Review
10:00AM – 10:45AM  Marketing Plan
10:45AM – 11:00AM  Break
11:00AM – 12:00PM  Financial Concepts
12:00PM – 12:30PM  Lunch
12:30PM – 1:30PM  College Readiness Workshop (National 4-H Council)
1:30PM – 2:30PM  Financial Planning
2:30PM – 2:45PM  Break
2:45PM – 3:30PM  Management and Organization
3:15PM – 4:00PM  Competition Practice (Bank of America Employee Resource Group)
4:00PM – 5:00PM  Computer Lab Hours

BizFest Program Agenda: Day 3
Sunday, March 22, 2015

9:00AM – 9:30AM  Student Arrive, Breakfast, and Day 2 Review
9:30AM – 10:00AM  Putting It All Together
10:00AM – 1:00PM  Business Plan Presentations
Judges:
- National 4-H Council
- National 4-H Council
- Bank of America
- Bank of America
• TBD
• TBD

1:00PM – 3:00PM  Lunch & One-on-One Mentorship Meetings
3:00PM – 4:30PM  Awards and Closing Ceremonies