

May 14, 2026/ 9:00am - 4:00pm Eastern Time
Virtual Event

Agenda

9:00am – 9:10am **Welcome and Greetings**

- Dr. Jesse Ketterman, Financial Wellness Co-Chair
 - Dr. Wendy Powers, Dean & Director, College of Agriculture and Natural Resources
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9:10am – 10:00am ***Money, Meaning, and the Missing Piece: What Everyone Needs to Know About Wealth, Worth and Alignment***
Marin Luakka, Financial Coach, Speaker, and Creator of the Joyful Budgeting™ Method

10:00am – 10:05am **Break**

10:05am – 10:55am ***Meet FRED® and Friends***
Diego Mendez-Carbajo, PhD

10:55am – 11:10am **Break**

11:10am – 12:00pm ***When Accountability Meets Community: Why Financial Challenges Turn Intentions Into Actions***
Karen Richel, M.S., AFC®, Certified Money Coach (CMC)®

12:00pm – 12:45pm **Lunch**

12:45pm – 1:35pm ***Preparing Consumers to Navigate the 2026 Housing Market***
Jon Ritter

1:35pm – 1:40pm **Break**

1:40pm – 2:35pm ***Understanding the Rental Housing Market Trends, Renter Challenges, and Key Considerations***
Sung-Jin Lee, PhD
Troy Anderson, Ed.D
Carrie Sorenson, M.P.H

2:35pm – 2:50pm **Break**

2:50pm – 3:40pm ***Game of Loans: Guiding Clients Through Debt Relief Options***
Rebecca Selkove, JD, AFC®

3:40pm – 4:00pm **Closing Remarks & Program Wrap-up**