

May 14, 2026/ 9:00am - 4:00pm Eastern Time  
Virtual Event

## Agenda

---

9:00am – 9:10am	<b>Welcome and Greetings</b>
	<ul style="list-style-type: none"><li>• Dr. Jesse Ketterman, Financial Wellness Co-Chair</li><li>• Dr. Wendy Powers, Dean &amp; Director, College of Agriculture and Natural Resources</li><li>• Dr. Jinhee Kim, Associate Dean &amp; Associate Director, University of Maryland Extension</li></ul>
9:10am – 10:00am	<b><i>Money, Meaning, and the Missing Piece: What Everyone Needs to Know About Wealth, Worth and Alignment</i></b> Marin Luakka, Financial Coach, Speaker, and Creator of the Joyful Budgeting™ Method
10:00am – 10:05am	<b>Break</b>
10:05am – 10:55am	<b><i>Meet FRED® and Friends</i></b> Diego Mendez-Carbajo, PhD
10:55am – 11:10am	<b>Break</b>
11:10am – 12:00pm	<b><i>When Accountability Meets Community: Why Financial Challenges Turn Intentions Into Actions</i></b> Karen Richel, M.S., AFC®, Certified Money Coach (CMC)®
12:00pm – 12:45pm	<b>Lunch</b>
12:45pm – 1:35pm	<b><i>Preparing Consumers to Navigate the 2026 Housing Market</i></b> Jon Ritter
1:35pm – 1:40pm	<b>Break</b>
1:40pm – 2:35pm	<b><i>Understanding the Rental Housing Market Trends, Renter Challenges, and Key Considerations</i></b> Sung-Jin Lee, PhD Troy Anderson, Ed.D Carrie Sorenson, M.P.H
2:35pm – 2:50pm	<b>Break</b>
2:50pm – 3:40pm	<b><i>Game of Loans: Guiding Clients Through Debt Relief Options</i></b> Rebecca Selkove, JD, AFC®
3:40pm – 4:00pm	<b>Closing Remarks &amp; Program Wrap-up</b>