



May 15, 2025/ 9:00am - 4:00pm Eastern Time Virtual Event

Agenda

9:00am – 9:10am Welcome and Greetings

- Dr. Jesse Ketterman, Financial Wellness Co-Chair
- Dr. Craig Beyrouty, Dean & Director, College of Agriculture and Natural Resources
- Dr. Jinhee Kim, Associate Dean & Associate Director, University of Maryland Extension

9:10am – 10:00am	Building Wealth Through Saving & Investing Tom Manganello, J.D., Senior Counsel - U.S. Securities and Exchange Commission Erin Scheithe, MEd., Investor Communications Specialist
10:00am – 10:05am	Break
10:05am – 10:55am	52 Ways to Hazard-Proof Your Finances Jenny Abel, M.S., AFC., Financial Security Outreach Program Manager, UW-Madison Extension Division Erica Tobe, PhD., Extension Specialist, Michigan State University
10:55am – 11:10am	Break
11:10am – 12:00pm	Cryptocurrency & Gambling Behavior: A Treatment Effect Analysis Michael Kothakota, PhD., Financial Planner, WolfBridge Wealth
12:00pm – 12:45pm	Lunch
12:45pm – 1:35pm	Think You Know Who Gets Your Property When You Die? Think Again Marsha A. Goetting, PhD., CFP, Family Economics Specialist, Montana State University Extension
1:35pm – 1:40pm	Break
1:40pm – 2:35pm	Financial Interpretation Across Languages: Strategies for Success Lucy M Delgadillo, PhD., CMC, CPC, CFSW, Professor, Utah State University Sofia Monzón Rodriquez, PhD., Assistant Professor, Utah State University
2:35pm – 2:50pm	Break
2:50pm – 3:40pm	The US Economy: Current State & Prospects Daniel David Bachman, PhD., Affiliate Professor, George Washington University and The Nowcast Blog, Deloitte (ret.)
3:40pm – 4:00pm	Closing Remarks & Program Wrap-up

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