

May 9, 2024

9:00 a.m. - 4:15 p.m. EST
Virtual Event

Agenda

9:00 a.m. – 9:10 a.m. **Welcome and Greetings**

A Message from the Dean

Dr. Craig Beyroudy, Dean of the College of Agriculture and Natural Resources,
Director of the Maryland Agricultural Experiment Station and University of Maryland Extension

9:10 a.m. – 10:05 a.m. Jeff Lansz, FBI Special Agent, Retired; The Lanza Group
Simple Safeguards: How To Stay Safe From Cybercrime & Identity Theft

10:05 a.m. – 10:10 a.m. **Break**
University of Maryland Extension Video

10:10 a.m. – 11:05 a.m. Linda Hamill, Social Security Administration, Retired
Understanding Social Security

11:05 a.m. – 11:20 a.m. **Break and Prizes**

11:20 a.m. - 12:15 p.m. Catalina Lashchon, Chair of the Diversity, Equity, and Inclusion Task Force with the
Association for Financial Counseling & Planning Education® (AFCPE®)
5 Strategies To Elevate Your Multicultural Competence & Allyship

12:15 p.m. – 1:00 p.m. **Lunch**

12:50 p.m.- 1:00 p.m.

Greetings from Jinhee Kim, Ph.D. Professor & Associate Dean/Associate Director
Exhibitor Video: AFCPE

1:00 p.m. - 1:55 p.m. Naomi Bechtold, Perdue University Extension Specialist, Financial Resource Management
Artificial Intelligence: The Good, the Bad, & the Ugly

1:55 p.m. - 2:00 p.m. **Exhibitor Video: CFPB**

2:00 p.m. - 2:55 p.m. Blaise Brennan, University of Maryland Extension, Tech Extension Educator & Carrie
Sorenson, University of Maryland Extension, Financial Wellness Educator
Bridging the Gap Between Financial Literacy and Digital Literacy

2:55 p.m. - 3:10 p.m. **Break and Prizes**

3:10 p.m. - 4:05 p.m. Jonathan Walker, Co-Founder of the Yokon Project
Navigating Human Behavior as a Financial Professional

4:05 p.m.- 4:15 p.m. **Closing Remarks & Program Wrap-up**