



UNIVERSITY OF
MARYLAND
EXTENSION



ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

**28577 Mary's Court, Suite 1
Easton, MD 21601**

**Telephone: 410-822-1244
Email: sdill@umd.edu**

October 1, 2018

Dear Women in Agriculture Supporter,

In 2008, an idea was formed to deliver a new educational program to Maryland that would focus on strengthening women's roles across all areas of agriculture. Now ten years later, MidAtlantic Women in Agriculture has spanned across the region bringing women together from Maryland, Delaware, Virginia, Pennsylvania and New Jersey. Educational offerings are available throughout the year in the form of an annual conference, Annie's Project courses, and monthly webinars. With the additional impact of social media, this program now reaches over 900 participants annually.

This year we ask that you consider sponsorship of these important programs. Sponsors have the opportunity to be recognized online and in program information. Please see the attached materials for details. Sponsoring creates networking opportunities with potential customers and is a cost-effective way to reach regional and targeted audiences.

In 2019, various locations across Maryland, Delaware and Virginia will offer Annie's Project classes, www.extension.umd.edu/annies-project and the 18th Women in Agriculture Regional Conference will be held on February 13th www.extension.umd.edu/womeninag. We will also continue to offer our free Webinars every 2nd and 4th Wednesday of each month www.extension.umd.edu/womeninag/webinars.

Thank you for your consideration, should you have any questions please feel free to contact us. Please complete the enclosed sponsorship form and return to us no later than December 15, 2018.

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EDUCATE

ENGAGE

EMPOWER

&



ANNIE'S PROJECT
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18th Annual Conference - February 12-13, 2019

About the Conference

Annual conference held in the MidAtlantic region to focus on the unique needs and interests of women in agriculture

- ❖ **Half Day Preconference Workshop**
- ❖ **3 Keynote Presentations**
- ❖ **15 Breakout Sessions**
- ❖ **200 participants from 5 states**
- ❖ **Exhibitors from around the region**

Additional Annual Offerings ~

- ❖ **Wednesday Webinars**
- ❖ **Farm Tours**
- ❖ **Annie's Project Classes**
- ❖ **Supper Seminars**

* Additional event tickets can be added for \$45 each

* **Must submit artwork and logo by December 16, 2018 to be included.**
Print ready JPEG can be sent to Shannon Dill at sdill@umd.edu

SPONSORSHIP PACKAGES

Diamond Level - \$5,000

- ❖ 8ft exhibit table and 10 complimentary main conference registrations, including meals
- ❖ 2 complimentary pre-conference registrations, including reception
- ❖ Premium (8 1/2 x11) Ad Space in Conference Program
- ❖ Logo recognition including web link on website and social media
- ❖ Logo recognition on print materials published throughout the year
- ❖ Company name announced during pre-conference and conference including a 3-minute PSA during main conference

Platinum - \$2,500

- ❖ 8ft exhibit table and 6 complimentary main conference registrations, including meals
- ❖ 1 complimentary pre-conference registrations including reception
- ❖ Premium (8 1/2 x11) Ad Space in Conference Program
- ❖ Logo recognition including web link on website and social media
- ❖ Logo recognition on all materials published throughout the year
- ❖ Company name announced during pre-conference and conference

Gold Level - \$1,000

- ❖ 8ft exhibit table and 4 complimentary main conference registrations, including meals
- ❖ Half Page (8 1/2 x5 1/2) Ad Space in Conference Program
- ❖ Name recognition on website and social media
- ❖ Name recognition on all materials published throughout the year
- ❖ Company name announced during conference

Silver Level - \$500

- ❖ 8ft exhibit table and 2 complimentary main conference registrations, including meals
- ❖ Quarter Page (4.75 x 5.5) Ad Space in Conference Program
- ❖ Name recognition on website and social media
- ❖ Name recognition on all materials published throughout the year

Table Vendor - \$150

- ❖ 8ft exhibit table and 1 complimentary main conference registration, including meal

www.extension.umd.edu/womeninag



@MidAtlanticWIA



/MidAtlanticWomenInAgriculture

Sponsorship Form



Sponsor Level

- Diamond
- Platinum
- Gold
- Silver
- Table Vendor

\$ _____ Enclosed

Please make checks payable to: University of Maryland or
Pay online at <https://2019wiasponsor.eventbrite.com> (additional fees for online purchases)

Sponsor Information *(as it should appear in the program)*

NAME OF ORGANIZATION: _____

NAME(S) OF REPRESENTATIVE ATTENDING: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Please return to us by December 15, 2018:

**University of Maryland Extension
c/o Women in Agriculture
28577 Mary's Court, Suite 1
Easton, Maryland 21601
410-822-1244**

Table Vendor Sponsorships are also being accepted online:
<https://2019wiasponsor.eventbrite.com>

THANK YOU!