



Details available at www.extension.umd.edu/womeninag:
 Registration available at www.2018WomenInAg.eventbrite.com:
 Follow us on Facebook at [MidAtlanticWomenInAgriculture](https://www.facebook.com/MidAtlanticWomenInAgriculture)

*Preconference: \$35 *Conference: \$45 (Early Bird) - 2018: \$55 *Room Code: GWAG18

Preconference - 1-5pm Light Snack Served Reception 6-8pm Included with ticket
Option 1— Social Media
Option 2— Specialty Crops

Schedule	
8:00 - 8:30 a.m.	Vendor Setup
8:30 - 9:00 a.m.	Registration/ Visit Vendor
9:00 - 9:30 a.m.	Opening
9:30 - 10 a.m.	Keynote Presenter
10:15 - 11:15 a.m.	Session 1
11:30 - 12:30 p.m.	Session 2
12:30 p.m.	Lunch Ready/Visit Vendor
1:00 - 2:00 p.m.	Luncheon Presenter
2:15 - 3:15 p.m.	Session 3
3:30 - 4:00 p.m.	Closing Presenter
4:00 - 4:30 p.m.	Door Prizes Survey

Keynote Opening: TBA
Keynote Lunch: Kay Johnson Smith, Animal Agriculture Alliance
Keynote Closing: Georgie Cartanza, University of Delaware

Session 2:	Topic and Presenter
KENT	“Soil Contamination Risk Assessment and Treatment” Neith Little, UMD
SILVER LAKE	“Understanding the Food Safety Modernization Act” Sarah Everhart and Nicole Cook, UMD
CHESAPEAKE	“Is the Price Right? Effective Pricing Strategies for Your Farm’s Products”, Larissa Cioaca, UMD Institute for Applied Ag
DELAWARE	“Mobile Phone for Decision Making in Your Farm- Part 1” Dr. Ozbay, Delaware State University and Dr. Sarawat, Purdue University
BALLROOM	“Don’t Sell It—Storytell It” Michele Walfred, UDEL

Session 1:	Topic and Presenter
KENT	“Legal Implications to Pesticide Drift” Paul Goeringer, UMD
SILVER LAKE	“Smart Use Health Insurance™ - Understanding and Estimating Health Care Costs” Jesse Ketterman UMD and Maria Pippidis, UDEL
CHESAPEAKE	“Farm Transition Tools & Legal Considerations ” Kelly Nuckolls, UMD
DELAWARE	“Repurpose - Renovate - Reimagine Opportunities for farming families” Ingrid Hopkins, Covered Bridge Inn
BALLROOM	“A Risky Business? Why Successful Marketing is a Numbers Game” Kim Morgan, VT

Session 3:	Topic and Presenter
KENT	“Top Tips for Managing Pastures Successfully” Susan Garey, UDEL
SILVER LAKE	“There is No Fruit Without the Root: Building a Healthy Foundation for Yourself” Phyllis John-
CHESAPEAKE	“Farm Debt Management” Cara Sylvester, MAFC
DELAWARE	“Mobile Phone for Decision Making in Your Farm - Part 2” Dr. Ozbay, Delaware State University and Dr. Sarawat, Purdue University
BALLROOM	Farm Safety Essentials - Jennifer Rhodes and Christine Johnston, University of Maryland Extension

Entrepreneurial Coaching Sessions offered throughout the conference— Sign Up Sheet will be at Registration Table