



UNIVERSITY OF  
MARYLAND  
EXTENSION



ANNIE'S PROJECT  
EMPOWERING WOMEN IN AGRICULTURE

28577 Mary's Court, Suite 1  
Easton, MD 21601

Telephone: 410-822-1244  
Email: sdill@umd.edu

November 1, 2017

Dear Women in Agriculture Supporter,

In 2008, an idea was formed to deliver a new educational program to Maryland that would focus on strengthening women's roles across all areas of agriculture. Now eight years later, MidAtlantic Women in Agriculture has spanned across the region bringing women together from Maryland, Delaware, Virginia, Pennsylvania and New Jersey. Educational offerings are available throughout the year in the form of an annual conference, Annie's Project courses, and monthly webinars. With the additional impact of social media, this program now reaches over 900 participants annually.

This year we ask that you consider sponsorship of these important programs. Sponsors have the opportunity to be recognized online and in program information. Please see the attached materials for details. Sponsoring creates networking opportunities with potential customers and is a cost-effective way to reach regional and targeted audiences.

In 2018, various locations across Maryland, Delaware and Virginia will offer Annie's Project classes, [www.extension.umd.edu/annies-project](http://www.extension.umd.edu/annies-project) and the 17<sup>th</sup> Women in Agriculture Regional Conference will be held on February 9<sup>th</sup> [www.extension.umd.edu/womeninag](http://www.extension.umd.edu/womeninag). We will also continue to offer our free Webinars every 2<sup>nd</sup> and 4<sup>th</sup> Wednesday of each month [www.extension.umd.edu/womeninag/webinars](http://www.extension.umd.edu/womeninag/webinars).

Thank you for your consideration, should you have any questions please feel free to contact us. Please complete the enclosed sponsorship form and return to us no later than December 15, 2017.

Shannon Dill  
Extension Educator, AGNR  
University of Maryland Extension  
Talbot County  
[sdill@umd.edu](mailto:sdill@umd.edu)

Jennifer Rhodes  
Extension Educator, AGNR  
University of Maryland Extension  
Queen Anne's County  
[jrhodes@umd.edu](mailto:jrhodes@umd.edu)



*The University of Maryland, College of Agriculture and Natural Resources programs are open to all and will not discriminate against anyone because of race, age, sex, color, sexual orientation, physical or mental disability, religion, ancestry, or national origin, marital status, genetic information, or political affiliation, or gender identity and expression.*



EDUCATE  
ENGAGE  
EMPOWER



**ANNIE'S PROJECT**  
EMPOWERING WOMEN IN AGRICULTURE

## 17<sup>th</sup> Annual Conference - February 8-9, 2018

### About the Conference

*Annual conference held in the MidAtlantic region to focus on the unique needs and interests of women in agriculture*

- ❖ **Half Day Preconference Workshop**
- ❖ **3 Keynote Presentations**
- ❖ **15 Breakout Sessions**
- ❖ **200 participants from 5 states**
- ❖ **Exhibitors from around the region**

### Additional Annual Offerings ~

- ❖ **Wednesday Webinars**
- ❖ **Farm Tours**
- ❖ **Annie's Project Classes**
- ❖ **Supper Seminars**

\* Additional event tickets can be added for \$45 each

\* Must submit artwork and logo by December 16, 2017 to be included. Print ready JPEG can be sent to Shannon Dill at [sdill@umd.edu](mailto:sdill@umd.edu)

### SPONSORSHIP PACKAGES

#### Diamond Level - \$5,000

- ❖ 8ft exhibit table and 10 complimentary main conference registrations, including meals
- ❖ 2 complimentary pre-conference registrations, including reception
- ❖ Premium (8 1/2 x11) Ad Space in Conference Program
- ❖ Logo recognition including web link on website and social media
- ❖ Logo recognition on print materials published throughout the year
- ❖ Company name announced during pre-conference and conference including a 3-minute PSA during main conference

#### Platinum - \$2,500

- ❖ 8ft exhibit table and 6 complimentary main conference registrations, including meals
- ❖ 1 complimentary pre-conference registrations including reception
- ❖ Premium (8 1/2 x11) Ad Space in Conference Program
- ❖ Logo recognition including web link on website and social media
- ❖ Logo recognition on all materials published throughout the year
- ❖ Company name announced during pre-conference and conference

#### Gold Level - \$1,000

- ❖ 8ft exhibit table and 4 complimentary main conference registrations, including meals
- ❖ Half Page (8 1/2 x5 1/2) Ad Space in Conference Program
- ❖ Name recognition on website and social media
- ❖ Name recognition on all materials published throughout the year
- ❖ Company name announced during conference

#### Silver Level - \$500

- ❖ 8ft exhibit table and 2 complimentary main conference registrations, including meals
- ❖ Quarter Page (4.75 x 5.5) Ad Space in Conference Program
- ❖ Name recognition on website and social media
- ❖ Name recognition on all materials published throughout the year

#### Table Vendor - \$150

- ❖ 8ft exhibit table and 1 complimentary main conference registration, including meal



# Sponsorship Form



## Sponsor Level

- Diamond
- Platinum
- Gold
- Silver
- Table Vendor

\$ \_\_\_\_\_ Enclosed

*Please make checks payable to: University of Maryland*

## Sponsor Information *(as it should appear in the program)*

NAME OF ORGANIZATION: \_\_\_\_\_

NAME(S) OF REPRESENTATIVE ATTENDING: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Please return to us by December 15, 2017:

**University of Maryland Extension**

**c/o Women in Agriculture**

**28577 Mary's Court, Suite 1**

**Easton, Maryland 21601**

**410-822-1244**

Table Vendor Sponsorships are also being accepted online:

<http://www.2018wiasponsor.eventbrite.com>

**THANK YOU!**